

SAM 2025 Podiatric Medical Assistant Schedule

Please note that SAM Schedules are subject to change up until the conference takes place.

Friday, January 31, 2025

(Intended Audience: Podiatric Medical Assistants)

2:00 p.m. - 3:00 p.m.	The Diabetic Foot <i>Marlene Reid, DPM</i>
3:00 p.m. - 4:00 p.m.	Diabetic Shoes: Measuring, Shoe Selection, Documentation, Ordering <i>Nancy Carr (Anodyne)</i>
4:00 p.m. - 4:30 p.m.	Podiatric Dermatology Protocols for Better Patient Outcomes <i>William Scherer, DPM</i>
4:30 p.m. - 5:00 p.m.	Lower Extremity Skin Cancer – It Is More Common Than What We Have Been Taught <i>William Scherer, DPM</i>
5:00 p.m. - 5:30 p.m.	Break
5:30 p.m. - 6:30 p.m.	Medical Assistants Reception

Saturday, February 1, 2025

(Intended Audience: Podiatric Medical Assistants and Podiatric Physicians)

8:00 a.m. - 8:30 a.m.	Creating YOUR Brand: Establish a Strong Market Share <i>Nicole Freels, DPM and Cody Meier, MHA</i>
8:30 a.m. - 9:30 a.m.	The Art of Selling vs. Dispensing <i>Nicole Freels, DPM and Cody Meier, MHA</i>
9:30 a.m. - 10:00 a.m.	AI in Practice Management <i>Lawrence Kosova, DPM</i>
10:00 a.m. - 11:00 a.m.	Revolutionizing Lymphedema Care: Harnessing the NEW Lymphedema Treatment Act in Clinical Practice <i>Jonathan Moore, DPM</i>

11:00 a.m. - 2:00 p.m. SAM 2025 Exhibit Hall Open for Lunch

2:00 p.m. - 3:00 p.m. Disney Secrets to Create an Unforgettable Patient Experience **OR**
Nicole Freels, DPM and Cody Meier, MHA

3:00 p.m. - 3:30 p.m. Evolve or Die: Ancillary Revenue Tips & Tricks **OR**
Nicole Freels, DPM and Cody Meier, MHA

3:30 p.m. - 3:45 p.m. Break

(Intended Audience: Podiatric Medical Assistants and Podiatric X-Ray Assistants)

3:45 p.m. - 4:15 p.m. Sterile Technique for In-Office Procedures
David Alper, DPM

4:15 p.m. - 4:45 p.m. Dealing with Difficult Patients
David Alper, DPM

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2:30 p.m. - 3:00 p.m. Office Emergencies
David Alper, DPM

3:00 p.m. - 3:30 p.m. Nail Anatomy: The Known and the Unknown
Marlene Reid, DPM