

SAM23

Science and Management Symposium

More to see
in '23!

Sponsorship Opportunities and Exhibitor Prospectus



The Power of You

February 1 - 5, 2023

Disney's Coronado Springs Resort
Orlando, FL

FPMA
FLORIDA PODIATRIC MEDICAL ASSOCIATION
MEDICINE & SURGERY OF THE FOOT, ANKLE & LOWER EXTREMITY

WELCOME TO SAM 2023



Dear Industry Partners & Friends,

The Florida Podiatric Medical Association's annual Science & Management Symposium will return to Disney's Coronado Springs Resort for SAM 2023, taking place February 1 - 5, 2023. Note that we have scheduled the conference for February, which allows some breathing room for exhibitors and sponsors between the New York and Florida annual conferences. Hopefully this is of some assistance for planning purposes.

WHAT TO EXPECT?

FPMA spends significant time reviewing post-conference surveys. We have also undertaken an independently assembled Industry Advisory group. Post-conference surveys are utilized to identify what educational topics are in demand. FPMA then makes every attempt to incorporate those lectures the following year. In regards to our Industry Advisory group, it was established in order to listen even more carefully to the needs of our industry partners. This group has met multiple times and the feedback provided has been invaluable. The most important takeaway from this is that FPMA listens to our attendees and partners, so the conference is ever-evolving to meet YOUR needs. We do NOT simply dust off last year's event and recycle. It is very important to FPMA to stay attuned. So....what can you expect at SAM 2023?

Exhibitor Partners...you can anticipate

- A change in the exhibit hall layout in order to improve the flow
- A change in exhibit hall hours; at SAM 2023, we anticipate an extended period in the middle part of the exhibition day wherein lectures will be paused and all activities will be focused in the exhibit hall. By concentrating the exhibit hall hours in the middle of the exhibition day, we hope to benefit you -- our exhibitor. No coming in and setting up for the day just to pause for a thirty-minute break and then wait until lunch for the physicians to return to the hall. You will be able to casually exhibit from 9:00 a.m. - 11:00 a.m., then for a concentrated period from 11:00 a.m. - 2:00 p.m., and then casually from 2:00 p.m. - 4:00 p.m. Physicians will attend lectures from 7:00 a.m. - 11:00 a.m. and then from 2:00 p.m. - 5:00 p.m., so we know attendance will be slower during those times.

Sponsorship Partners...you can anticipate

- New & exciting changes in sponsorship selections and options
- More offerings for Young Practitioner events
- Breakfast & Learn opportunities, similar to Lunch & Learns, just not at lunch hour. Possible late sessions may be available.
- Improved technology in our Innovation Theatres/Learning Labs
- Sponsorship opportunities for exhibit hall entertainment

Continued on Next Page

WELCOME TO SAM 2023 CONTINUED



What won't change?

- FPMA is committed to continue providing dynamic, relevant, and timely education for attendees. FPMA members will continue receiving continuing education at no charge and can expect approximately 20 - 25 hours of continuing education offered at SAM 2023.
- Our commitment to our industry partners remains a top priority.
- The Disney magic, including sterling hospitality and proximity to all the attractions for family fun after hours
- FPMA's commitment to the health and well-being of our attendees
- FPMA will continue to provide a wealth of information in a series of "Know B4 U Go" communiques in advance of the conference, including what we hope will be helpful marketing tips, tricks, and best practices for both exhibitors and sponsors.
- FPMA is ever cognizant of the importance of our industry partners and we thank you for the opportunity to collaborate.

What can you do?

- How can you help us increase attendance in the exhibit hall? In the ever-changing world of live vs. virtual conference attendance, it has become increasingly important to provide a reason for attendees to be present in the exhibit hall with you. We are asking you to provide some amenity or discount that is only extended to those who are present in the exhibit hall at SAM 2023.
- We are not asking you to change your business model, but rather provide additional incentives for attendees to visit the exhibit hall in person. If they receive the same benefits by not being present in the exhibit hall, why shouldn't we expect attendees to stay home and receive credits on-line?

Please plan on joining us in Florida, the Sunshine State, this February at SAM 2023!

Sincerely,

Drs. Dennis Frisch and Rob Frimmel

FPMA Convention Committee Co-Chairs

Helpful Ordering Links:

- [Place Food & Beverage Order](#)
- [Equipment Request](#)
- [Disney Floral, Balloons, and Gift Baskets](#)

ABOUT FPMA



SAM 23

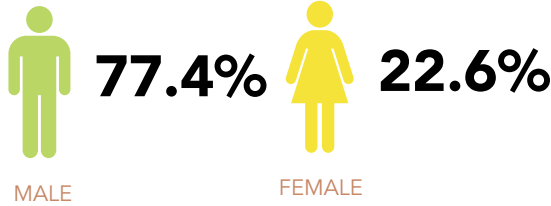
1,119 MEMBERS

23 COMPONENTS



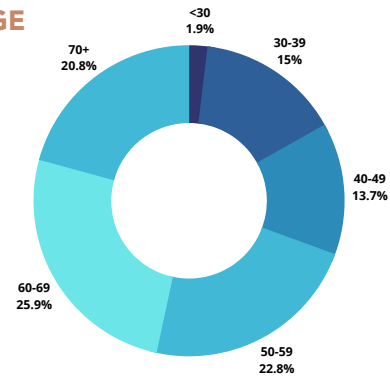
- | | |
|----------------------|-----------------------|
| Brevard | Lake-Sumter |
| Broward | Lee |
| Central Florida | Manasota |
| Charlotte | North Central Florida |
| Collier | Northeast Florida |
| Dade | Northwest Florida |
| East Central Florida | Palm Beach |
| Gulf Central Florida | Pinellas |
| Hernando | Polk |
| Hillsborough | St. Johns |
| Indian River | Volusia |

GENDER



AGE

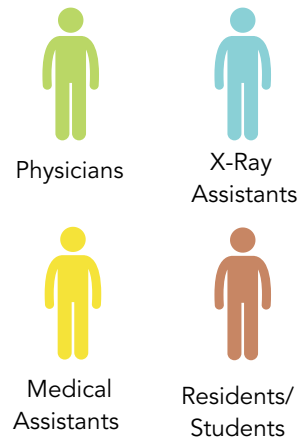
- <30 1.9%
- 30-39 15%
- 40-49 13.7%
- 50-59 22.8%
- 60-69 25.9%
- 70+ 20.8%



SAM 2022 FACTS AND FIGURES

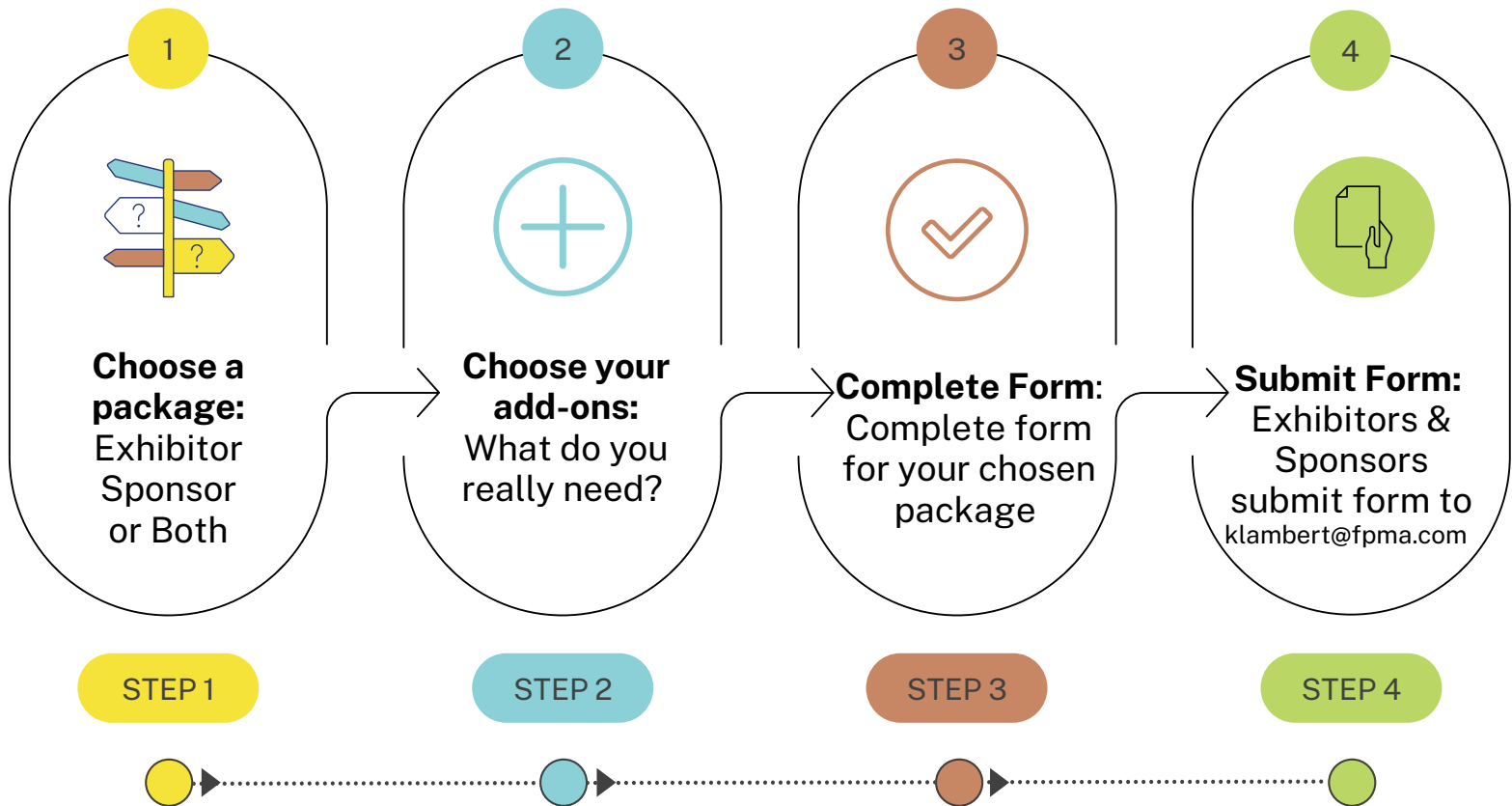
Our commitment is to increase knowledge by offering every registrant the educational assistance needed to improve care for their patients and be successful in practice by promoting the benefits of scientific advancement in the treatment, prevention, and alleviation of podiatric ailments.

ATTENDEES



SPONSORSHIP ROADMAP

SAM23



INCLUDED IN ALL SPONSORSHIPS:

- Exhibitor Booth with company sign, wastebasket, 6' table, and two chairs.
- Company name and logo featured in Sponsor Spotlight in Conference Program.
- Company name and logo featured in Sponsor List on Conference Website.
 - Company listed as conference sponsor on FPMA Mobile App.
 - Sponsorship recognition via on-site signage.
 - Pre- and Post-Attendee list.

INCLUDED IN EACH BOOTH:

- Company Sign
- Wastebasket
- One 6' table
- Two chairs
- Two exhibitor badges with access to lunch and breaks

SPONSORSHIP PACKAGES



PREMIUM PLATINUM \$50,000

- 20 x 20 Island Booth ✓
- Up to 8 Exhibit Hall Name Badges ✓
- 5 Mobile App Push Notifications during SAM ✓
- 6-month FPMA social media package (1 post/month) ✓
- Logo in up to 9 SAM E-Newsletters ✓
- Attendance Verification Sponsor (full conference) ✓
- Banner on SAM Mobile App ✓
- Logo on SAM Invitation to Attend ✓

DIAMOND \$30,000

- Double Premium Booth (Two 8 x 10 booths) ✓
- Up to 5 Exhibit Hall Name Badges ✓
- 4 Mobile App Push Notifications during SAM ✓
- 4-month FPMA social media package (1 post/month) ✓
- Logo in up to 6 SAM E-Newsletters ✓
- Attendance Verification Sponsor (full day Friday) ✓
- Banner on SAM Mobile App ✓
- Logo on SAM Invitation to Attend ✓

GOLD \$12,000

- Single Premium Booth (One 8 x 10 booth) ✓
- Up to 3 Exhibit Hall Name Badges ✓
- 2 Mobile App Push Notifications during SAM ✓
- 2-month FPMA social media package (1 post/month) ✓
- Logo in up to 4 SAM E-Newsletters ✓
- Attendance Verification Sponsor (half day Wednesday) ✓

PLATINUM \$40,000

- 20 x 20 Island Booth ✓
- Up to 6 Exhibit Hall Name Badges ✓
- 4 Mobile App Push Notifications during SAM ✓
- 5-month FPMA social media package (1 post/month) ✓
- Logo in up to 7 SAM E-Newsletters ✓
- Attendance Verification Sponsor (full day Saturday) ✓
- Banner on SAM Mobile App ✓
- Logo on SAM Invitation to Attend ✓

RUBY \$18,000

- Double Premium Booth (Two 8 x 10 booths) ✓
- Up to 4 Exhibit Hall Name Badges ✓
- 3 Mobile App Push Notifications during SAM ✓
- 3-month FPMA social media package (1 post/month) ✓
- Logo in up to 5 SAM E-Newsletters ✓
- Attendance Verification Sponsor (full day Thursday) ✓
- Banner on SAM Mobile App ✓

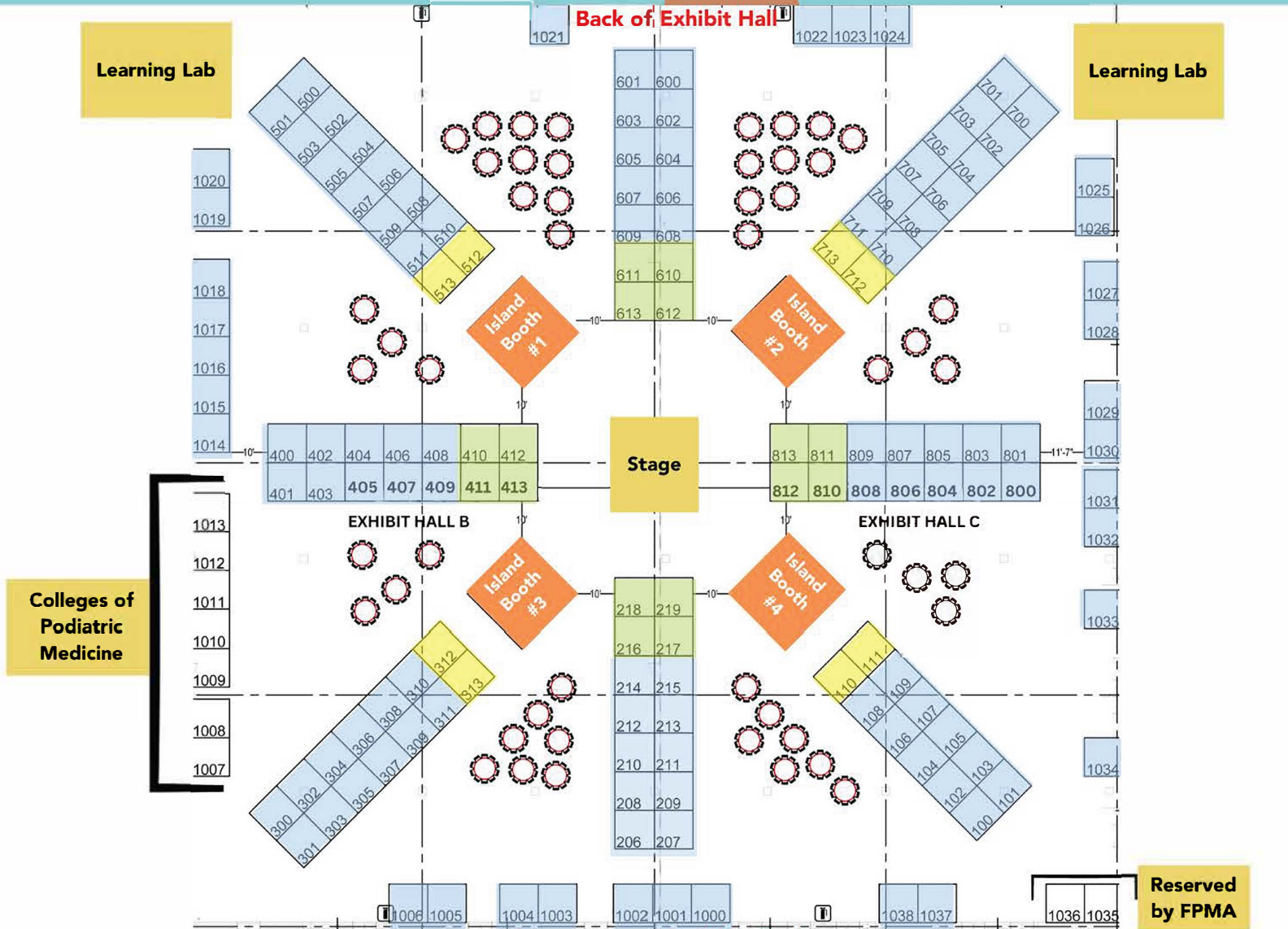
SILVER \$9,000

- Single Premium Booth (One 8 x 10 booth) ✓
- Up to 2 Exhibit Hall Name Badges ✓
- 2 Mobile App Push Notifications during SAM ✓
- 1-month FPMA social media package (1 post/month) ✓
- Logo in up to 3 SAM E-Newsletters ✓
- Attendance Verification Sponsor (half day Wednesday) ✓

BRONZE \$6,000

- Single Premium Booth (One 8 x 10 booth) ✓
- Up to 2 Exhibit Hall Name Badges ✓
- 1 Mobile App Push Notification during SAM ✓

EXHIBIT HALL LAYOUT & PRICING



Entrance to Exhibit Hall

| | | By 11/3/22 | By 12/13/22 | After 12/13/22 |
|--|---|-----------------------|------------------------|---------------------------|
| | Standard Single Booth <i>One blue booth</i> | \$2,415 | \$2,525 | \$2,725 |
| | Standard Double Booth <i>Two blue booths</i> | \$3,540 | \$3,650 | \$3,850 |
| | Premium Single Booth <i>One yellow booth</i> | \$2,625 | \$2,635 | \$2,835 |
| | Premium Plus Single Booth <i>One green booth</i> | \$2,635 | \$2,745 | \$2,945 |
| | Premium Plus Double Booth <i>Two booths (one green & one blue)</i> | \$3,835 | \$3,945 | \$4,145 |
| | Premium Island Booth <i>One orange booth</i> | \$6,630 | \$6,740 | \$6,940 |



1000 W. Buena Vista Drive, Lake Buena Vista, FL 32830

EXHIBIT HALL HOURS

Veracruz B & C

Exhibitors must wear SAM 2023 conference name badges while in the exhibit hall.

Wednesday, February 1

Exhibit Hall Set-Up: 1:00 PM - 6:00 PM

Thursday, February 2

Exhibit Hall Hours: 9:00 AM - 4:00 PM

*No lectures from 11:00 AM - 2:00 PM

Friday, February 3

Exhibit Hall Hours: 9:00 AM - 4:00 PM

*No lectures from 11:00 AM - 2:00 PM

Saturday, February 4

Exhibit Hall Hours: 9:00 AM - 2:00 PM

*No lectures from 11:00 AM - 2:00 PM

*Exhibit Hall breakdown begins at 2:00 PM

Hotel Booking

SAM 2023 guests will be able to book reservations by calling the Disney Group Reservations Phone Team at (407) 939-4686 or by using our group's online booking microsite at <https://mydisneygroup.com/fpma2023>

ADD ONS

THE BRAND BUILDER



Conference Bag Insert
\$1,000

FPMA will place an insert advertising your company in each registration bag. These must be small in size and can include flyers, key-chains, USBs, pens, notepads, etc. Item must be provided by your company and approved by FPMA in advance.

Attendee Lanyards
\$4,500

Place your logo on lanyards worn by Physicians, X-Ray Assistants, and Medical Assistants throughout the entirety of the conference.

Pre-Conference Invitation to Attend Mailer
\$2,000 (Up to five spots available)

Place your logo on an invitational brochure mailed to 1000+ FPMA Members and Non-Members throughout the state. **Deadline for inclusion: October 28, 2022**



Ad in SAM 2023 Program
Full Page (8.5w x 11h) - \$2,000
Half Page (8.5w x 5.5h) - \$1,000
Quarter Page (4.25w x 5.5h) - \$500

The program will be distributed to every attendee at the registration desk upon arrival and will prominently display your company advertisement. Files should be press-ready PDF, CMYK (no Pantone colors included), 300dpi images, and fonts embedded. Files should include .125" bleed on all four sides and be submitted with crop marks at the trim line. Logo files should be submitted as vector-based EPS files with any Pantone colors converted to CMYK— 300dpi JPGs are also accepted.

Full page (\$2,000)

Half page (\$1,000)

Quarter Page (\$500)



Physician Attendee Laptop Bag or Backpack
\$10,000

Provide registered Physician attendees with specially branded bags featuring the FPMA logo and showcasing your company as they make their way through SAM 2023, at home, and beyond. This sponsorship has longevity! FPMA selects the bag. A quantity of 1,000 will be ordered.

Assistant Attendee Bags
\$4,500

Provide registered X-Ray Assistant and Medical Assistant attendees with specially branded bags featuring the FPMA logo and showcasing your company as they make their way through SAM 2023, at home, and beyond. This sponsorship has longevity!

Ad in FPMA Footprints Magazine
Full Page (8.5w x 11h) - \$1,855
Half Page (8.5w x 5.5h) - \$1,130
Quarter (4.25w x 5.5h) - \$620

Place an ad in an issue of FPMA Footprints Magazine, which is distributed to all FPMA members twice a year. An electronic version is also posted on the FPMA website for all to view.



Full page (\$1,855)

Half page (\$1,130)

Quarter Page (\$620)

| | | |
|--|--|--|
| <p>QUARTER (4.25W X 5.5H) \$500</p> | | <p>FULL PAGE 8.5W X 11H) \$2,000</p> |
| <p>HALF PAGE (8.5W X 5.5H) \$1,000</p> | | |

Ad size reference

ADD ONS

THE BRAND BUILDER

CONTINUED



Lead Retrieval **\$250**

Capture attendee contact information by simply scanning their attendee badge. This add-on will assist in collecting leads quickly and efficiently during the conference.



Mobile App Sponsor **One per day available** **Wednesday: \$1,500** **Thursday: \$3,000** **Friday: \$3,000** **Saturday: \$3,000** **Sunday: \$1,500**

Feature your company logo as the main sponsor of the FPMA Mobile App. Your logo will be featured each time attendees enter the app as well as access their digital badge.



Pre-Conference Emails **\$349 each or 3 for \$950**

Showcase your company's featured products and services as well as event activities and promotions through our pre-conference emails to FPMA members. Include a brief synopsis to accompany your company logo.

Mobile App Push Notifications **\$250 per notification**

Four per day available. Receive personalized push notifications sent to all attendees on behalf of your company during SAM 2023.

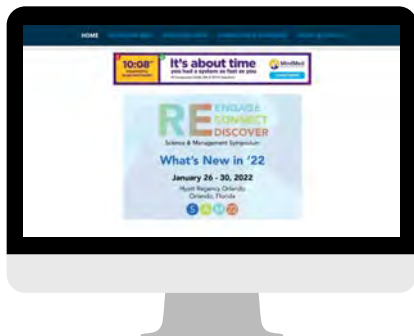


SAM Website Sponsor **\$1,500**

Your logo will be featured prominently on FPMASamConference.com, the host of all SAM 2023 information, including conference schedules, conference registration, hotel reservations, and more!

Registration Confirmation Email **\$1,000**

Reach attendees before they even attend the conference! Your company logo and website link will be featured in every registration confirmation email distributed to attendees.



ADD ONS

THE ENTERTAINER



Women in Podiatry Breakfast
\$2,500 (Up to two sponsorships available)

Now in its second year, the SAM Women In Podiatry event is very popular! Be recognized as a sponsor, with your company logo featured in on-site signage and invitation material. We are expanding the event this year and will accommodate approximately 40 attendees for this event. This sponsorship allows for a brief sponsor presentation.

General Membership Meeting
\$2,500 (Up to four sponsorships available)

We pause all lectures for our General Membership Meeting with invitations extended to all FPMA members. Your company will be recognized as an elite sponsor, with signage recognition.

Past President Luncheon
\$2,000

Help honor FPMA Past Presidents during a seated luncheon and receive recognition for your company via featured on-site signage as well as on invitation materials. This luncheon is for 20 - 25 Past Presidents. Your company collateral may be placed at each seat.

Attendee Re-Charge
(Partial Attendee Lunch Sponsor)
\$1,000

We are offering upgraded food options in the exhibit hall during the 11:00 a.m. - 2:00 p.m. timeframe. Help us make this possible. Multiple sponsorships will be available.

Conference WiFi
\$4,500

Using a mobile device, iPad, or laptop, a quick search for nearby networks will produce the sponsor's branded WiFi network name. The network can be open or password protected.

Room Drop
\$6/bag/item

Leave a treat, trinket, or treasure branded item with your company logo or a custom message for attendees to find inside or outside their guestroom after a long day. Items must be approved by FPMA in advance.

Exhibit Hall Grand Opening
\$6,000

The sponsoring company will have an exclusive opportunity to network, receive e-mail recognition, program and signage recognition, and be able to make a brief introduction during the conference welcome reception.

Daily Exhibit Hall Entertainment
\$2,000

Provide us with suggestions for character artists, jugglers, etc. We will assist in sourcing Orlando-based entertainment.

Bring on the Fun!
\$2,700 (Up to three sponsorships available)

A **Virtual Reality Experience** is extremely engaging. The user can see, hear, and interact with the virtual world around them. That makes virtual reality a lot more dynamic and interesting than traditional advertising tools. Companies report a 33% (!) increase in generated leads from live events when using a VR Experience. And who doesn't want to increase leads? Check out the testimonials below!

- "That was really incredible! Seriously, my mind is blown." -- Chad S.
- "Man, that was fun! I want to buy this and have it in my house!" -- John B.
- "VR was a great addition to the event. It's all people could talk about." -- Craig B.
- "I was surprised at how quickly everyone took to it. Novices and veteran gamers alike were able to start playing in seconds!" -- Nick O.

The Virtual Reality Experience will be provided for three hours daily in the SAM 2023 exhibit hall. Equipment can be branded with your company logo. You bring the fun...we provide the recognition!

ADD ONS

STORYTELLER & EDUCATOR



Cadaver Lab
Please inquire
We will feature your event in all communications leading up to SAM. Does NOT include the cost of the lab facility, instruments, and specimens or power.

Hands-On Workshop
Please inquire
Includes 30-minute workshop on Wednesday. Does NOT include the cost of any instruments, devices, etc. or power.
ONE AVAILABLE.

Learning Labs
\$1,000 (Three 30-minute sessions available per day - Thursday thru Saturday)
Available Times: 11:15 a.m.
12:30 p.m.
1:15 p.m.

A 30-minute session to privately deliver your message to SAM attendees. Scheduled during exhibit hall times, these sessions will allow you to discuss and present your product or service's value to attendees. Be sure to offer snacks and drinks to grab attention. Food and beverage must be purchased directly through hotel catering.

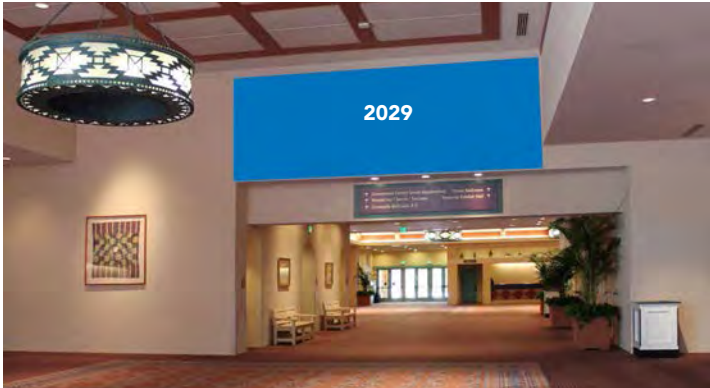
Coding and Coffee
\$3,000 (One available per day - Thursday thru Sunday)
Gain exposure at this highly requested E&M question and answer session. Your company logo will be featured in on-site signage and on invitation material. Sponsor will have ten minutes of presentation time.

Lunch & Learn
\$5,000 (Wednesday)
This will be the only Lunch & Learn taking place during SAM 2023. It is intended to be one hour long. Sponsorship price does not include the cost of food and beverage. Your company selects the extent of the menu provided. Food and beverage must be purchased directly through hotel catering. The presenting sponsor will have an opportunity to provide a presentation during the event.

Breakfast & Learn
\$5,000 (Thursday thru Sunday)
Each Breakfast & Learn intended to be one hour long. Sponsorship price does not include the cost of food and beverage. Your company selects the extent of the menu provided. Food and beverage must be purchased directly through hotel catering. The presenting sponsor will have an opportunity to provide a presentation during the event.

ADD ONS

LOCATION BRANDING



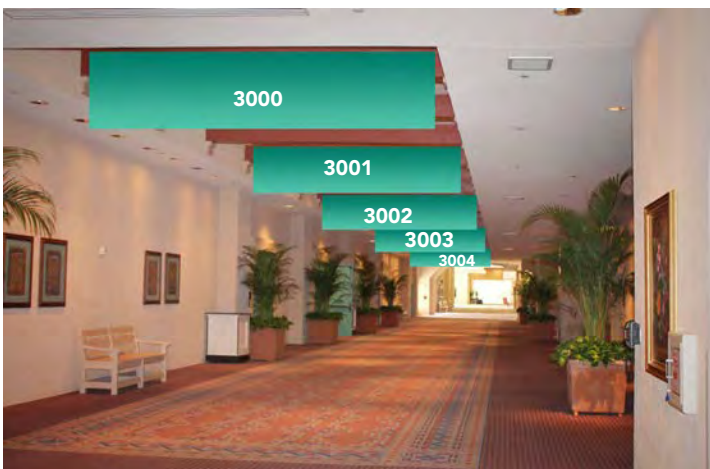
Coronado Ballroom Foyer

- 2029 - South Header**
Located just prior to the designated physician registration desk area
\$4,500
Adhesive Vinyl

South Registration Desk

- 3005 - South Registration Desk Back Wall**
\$4,325
Adhesive Vinyl
- 3006 - South Registration Desk Front (below)**
\$2,125
Adhesive Vinyl

EXPERT TIP: Custom sizes and hanging banners are available for all registration desks.



Fiesta Ballroom Foyer Hanging Banners*

- 3000 - 3004 - Fiesta Ballroom**
Located directly over the physician lecture hall entrance
\$3,100 each

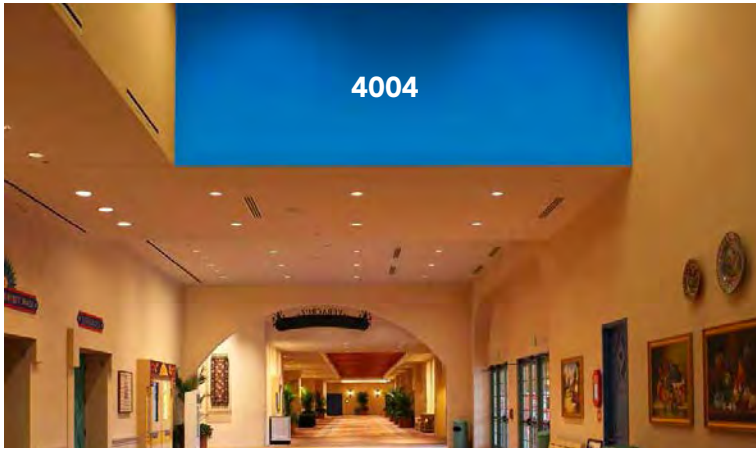
EXPERT TIP: Fabric banners are recommended for all indoor locations for a smoother appearance and less glare.

* For safety purposes, hanging banners must be installed by Disney.

ADD ONS

LOCATION BRANDING

CONTINUED



Veracruz Foyer Header

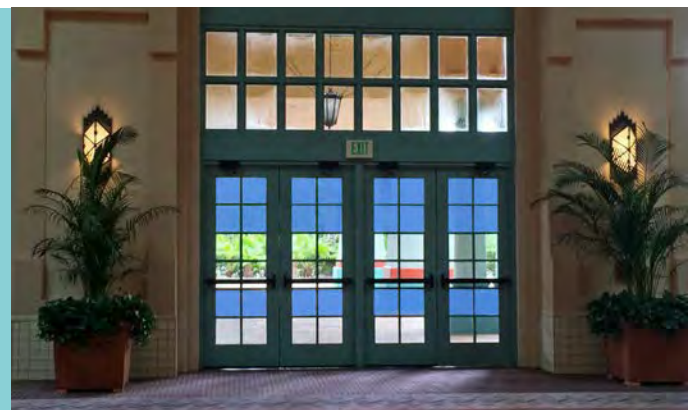
- 4004 - Veracruz Foyer North Header**
Adhesive Vinyl
\$4,200
- 4005 - Veracruz Foyer South Header (not shown)**
Adhesive Vinyl
\$4,200

Veracruz Foyer Door Glass*

- 4006 - 4010 - Coronado Foyer Door Glass**
\$1,150 Priced per set of four doors, six panes/door

* For safety purposes, full coverage of glass panels on doors requires use of window perf material applied to exterior surface; this is visible from outside only. For other options, please discuss with your Disney Representative.

EXPERT TIP: Other configurations are available - some panes need to remain clear for safety purposes



Option pictured features translucent white vinyl applied to the inside panes with other windows clear for safety purposes. There are five (5) sets of doors in the Veracruz Foyer. Three (3) center sets are as depicted above, and two (2) sets on each end include two (2) center doors and one (1) window on either side of the doors.

Veracruz North Registration Desk

- 4000 - Veracruz North Registration Desk, back wall**
Located directly across from exhibit hall entrance
Adhesive Vinyl
\$3,525
- 4001 - Veracruz North Registration Desk Front, below desk**
Located directly across from exhibit hall entrance
Adhesive Vinyl
\$1,750



ADD ONS

LOCATION BRANDING CONTINUED



Exhibit Hall Column Wraps

Half Wrap - \$2,000

Full Wrap - \$3,000

Wrap one (or more) column pillar in the exhibit hall with your company's name and logo (3 available).



Triangular Meter Board

\$585

Promote your company with a three-sided meter board visible from all angles. Each panel measures 24" x 84" and will be placed by lecture rooms and along the walkway to the exhibit hall (3 available).



Floor Graphics

12" rounds (20 per bundle)

\$400

Brand with your logo on both carpeted and hard surfaces. Graphics are available in the shape of a circle. Total of five (5) bundles available.

Social Media Wall

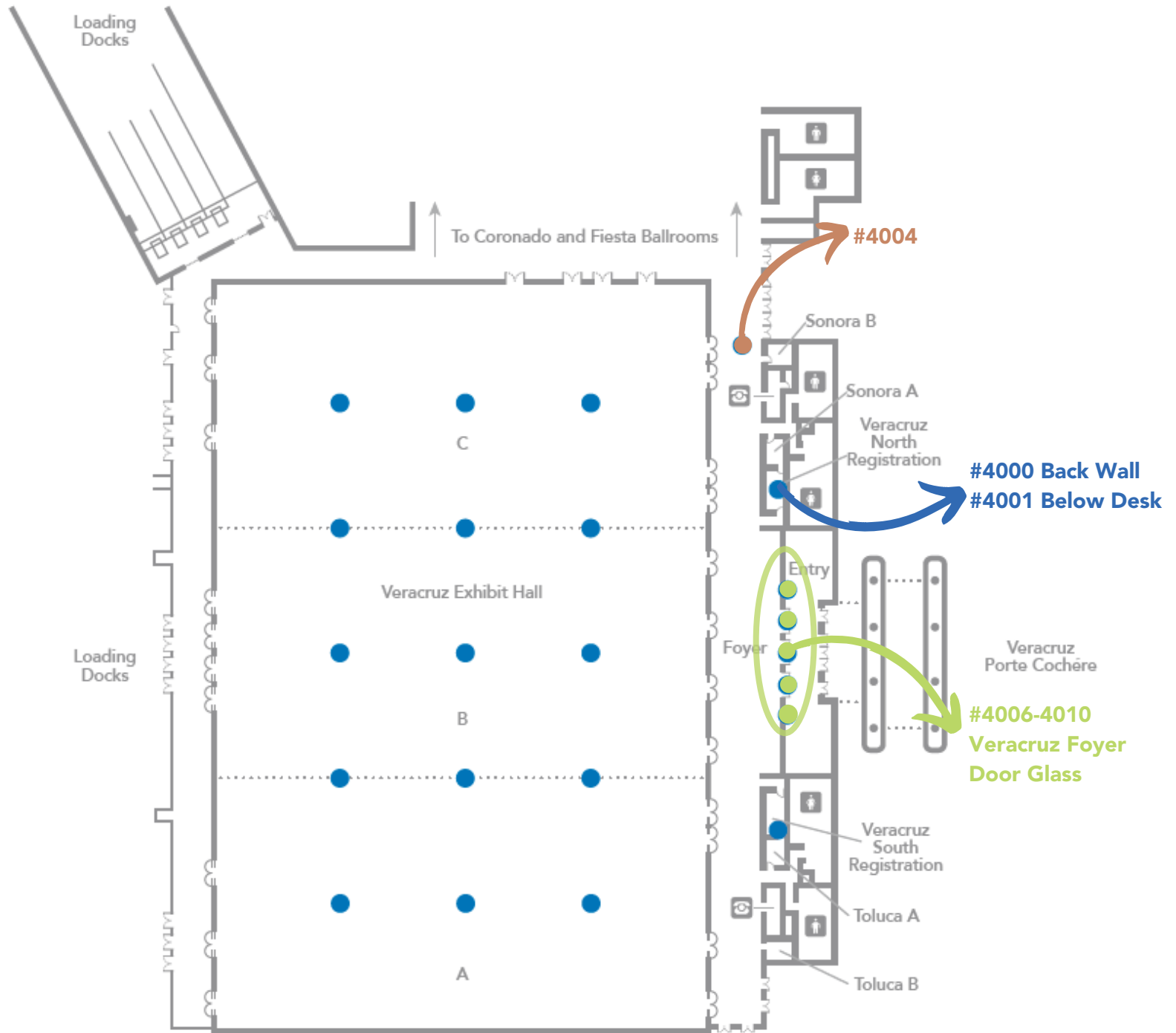
\$4,500

The Social Media Wall is a display monitor, strategically positioned, that pulls in posts and photos from SAM 2023 care of Twitter and Instagram. Customize your display, color, theme, and background to promote your company throughout the conference.

ADD ONS

LOCATION BRANDING

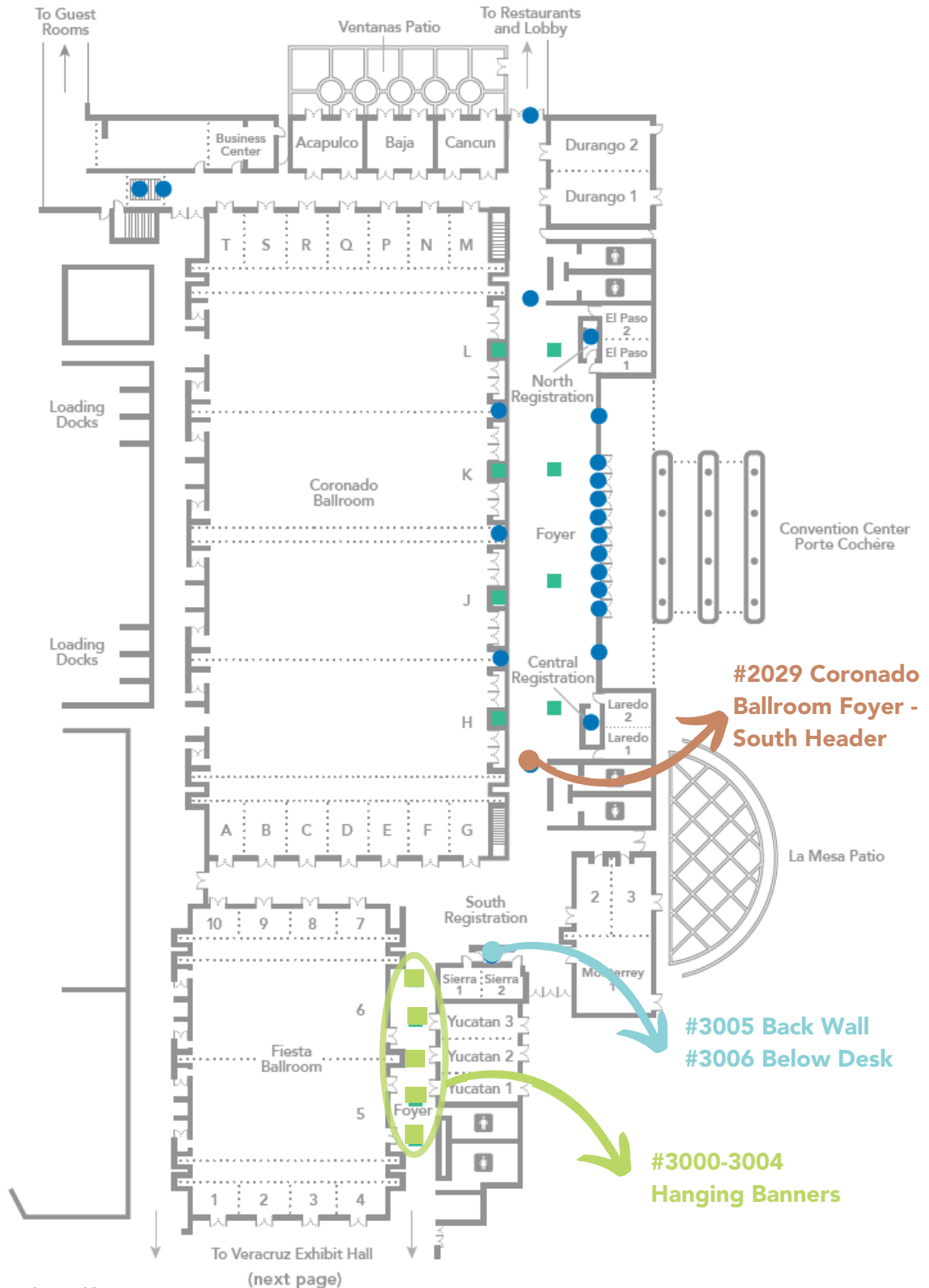
CONTINUED



SAM 2023 Exhibit Hall located in Veracruz B & C

ADD ONS

SIGNAGE OPPORTUNITIES



Physician main lecture tracks located in Fiesta 5 & 6

EDUCATIONAL GRANT PACKAGES



Physician Hands-On Workshops

Please inquire

Workshops allow companies and organizations to demonstrate new products, techniques, and innovations to an intimate and focused group of physicians.



Resident Case Presentations

Multiple Opportunities Available

Be at the forefront of a two-hour session featuring unique case presentations by Residents from various programs around the state. Opportunities are available to sponsor 1st - 3rd place awards.



Poster Competition

Multiple Opportunities Available

Help sponsor academic research at our annual poster competition.. Opportunities are available to sponsor 1st - 3rd place awards. Your company logo will be featured on signage in the poster exhibition area.



Quiz Bowl

Multiple Opportunities Available

Help sponsor the student quiz bowl competition. This interactive format tests students' podiatric knowledge and skill. Opportunities available to sponsor 1st - 3rd place awards.



For additional information about the options on this page, contact klambert@fpma.com

GENERAL SESSION TOPICS

Advanced Surgery

- Achilles Tendon Disorders
- Amputations
- Calcaneal Osteotomy
- Charcot Foot Reconstruction
- Compartment Syndrome
- Gastrocnemius Recession
- Pediatric Flatfoot and Reconstructive Surgery
- Peroneal Tendon Repair
- Subtalar Arthroereisis or Arthrodesis
- Tarsal Tunnel Repair
- Trauma Surgery of the Foot & Ankle
- Triple Arthrodesis

Biomechanics and Orthopedic Medicine

- Custom Foot Orthoses
- ESWT
- Gait Analysis
- Plantar Heel Pain Syndrome

Dermatology

- Bacterial Infections
- Fungal Infections
- Laboratory Tests & Physical Exams
- Malignancy
- Onychomycosis
- Skin Structure Infections

Diabetes

- Diabetic Foot Infections
- Diabetic Peripheral Neuropathy (DPN)
- Pediatric Diabetic Care
- Treatment of Painful DPN

Pain Management

- Chronic Pain Patients
- CRPS
- Painful Diabetic Peripheral Neuropathy

Practice Management

- Appropriate Documentation and Coding
- Risk Management
- Social Media
- Telemedicine
- Updates and Changes in Coding

Radiology

- Gout
- New Diagnostic Imaging Modalities
- Psoriatic Arthritis
- Utilizing Advanced Imaging Modalities in the Treatment of Foot and Ankle Disorders

Rheumatology

- Bracing and Splinting Treatment
- Update on Pharmacological Treatment

Sports Medicine

- Athlete Evaluation
- Custom Foot Orthoses
- Gait Analysis
- Injuries
- Patellofemoral Pain Syndrome/Runners
- Surgery

Surgery

- Arthrodesis
- Bone Grafts
- Foot and Ankle Internal/External Fixation
- Forefoot Surgery
- Fractures and Bone Healing
- Hallux Abducto Valgus
- Implants
- Rearfoot Surgery
- Surgical Complications
- Surgical Management of the Arthritic Foot

Vascular Surgery/Conditions

- PAD/PVD/CLI
- Recent Advancements in Endovascular Surgery
- Spatial Frequency Domain Imaging
- Vascular Evaluation Prior to Podiatric Surgery

Wound Care

- Amputation Prevention
- Antibiotic-Resistant Wound Infections
- Biopsy Techniques
- Chronic Wound Care
- Debridement
- Micro Wound Care
- Multidisciplinary Approach to Wound Management
- New Therapies
- Off-Loading of Wounds
- Wound Mapping

WORKSHOP AND LUNCH/BREAKFAST & LEARN TOPICS

- Peripheral Arterial Disease
- Risk Management
- Sports Medicine
- Surgery/Advanced Surgery

- Arthritic Conditions
- Dermatology
- Diabetes

- Osteoporosis
- Pain Management
- Wound Healing/Management



Sponsorship Form

DATE OF REGISTRATION

/ /

PERSONAL INFORMATION

Company Name:

Contact Name: Phone:

Email: Fax:

Address:

City: State:

Zip Code:

SPONSORSHIP PACKAGE

Premium Platinum Platinum Diamond Ruby Gold Silver Bronze

ADD-ONS

| | | | |
|---|--|---|---|
| <input type="checkbox"/> Conference Bag Insert | <input type="checkbox"/> Mobile App Sponsor | <input type="checkbox"/> Daily Exhibit Hall Entertainment | <input type="checkbox"/> Hands-On Workshop |
| <input type="checkbox"/> Physician Attendee Laptop Bag or Backpack | <input type="checkbox"/> Pre-Conference Emails | <input type="checkbox"/> Past President Luncheon | <input type="checkbox"/> Lunch & Learn |
| <input type="checkbox"/> Attendee Lanyards | <input type="checkbox"/> Mobile App Push Notifications | <input type="checkbox"/> Bring on the Fun! (Virtual Reality Experience) | <input type="checkbox"/> Learning Lab |
| <input type="checkbox"/> Assistant Attendee Bags | <input type="checkbox"/> SAM Website Sponsor | <input type="checkbox"/> Attendee Re-Charge | <input type="checkbox"/> Breakfast & Learn |
| <input type="checkbox"/> Pre-Conference Invitation to Attend Mailer | <input type="checkbox"/> Registration Confirmation Email | <input type="checkbox"/> Conference WiFi | <input type="checkbox"/> Location Branding Item Number: _____ |
| <input type="checkbox"/> Ad in FPMA Footprints Magazine | <input type="checkbox"/> Women in Podiatry Breakfast | <input type="checkbox"/> Room Drop | <input type="checkbox"/> Exhibit Hall Column Wrap |
| <input type="checkbox"/> Ad in SAM 2023 Program | <input type="checkbox"/> Exhibit Hall Grand Opening | <input type="checkbox"/> Cadaver Lab | <input type="checkbox"/> Triangular Meter Board |
| <input type="checkbox"/> Lead Retrieval | <input type="checkbox"/> General Membership Meeting | <input type="checkbox"/> Coding and Coffee | <input type="checkbox"/> Floor Graphics |
| | | | <input type="checkbox"/> Social Media Wall |

THANK YOU FOR SPONSORING!

Please be sure to review the information to ensure it is accurate, make a copy for your personal records, then remit form to klambert@fpma.com



Exhibitor Application

DATE OF REGISTRATION

□□ / □□ / □□

Please complete the following company information as it will appear in conference literature. All information must be provided.

FPMA will have up to seven (7) days to approve your application and booth selection. Any conference-related expenses will not be reimbursed by FPMA.

Please send the completed form via fax to FPMA at (850) 681-0899 or via email to Support@fpma.com

(Please print clearly and make a copy of this application for your records.)

PERSONAL INFORMATION

Company Name:

Contact Name: Phone:

Email: Fax:

Website:

Address:

City: State:

Zip Code:

EXHIBIT CATEGORIES Indicate one category that best describes your products and/or services.

Diagnostics Insurance Education Wound Care

Software Treatment & Operating Foot Devices Supplies

Pharmaceuticals Instruments & Equipment Publishing Other:

Company Description:

50 word minimum

SHIPPING/ELECTRICAL

Gulf Coast Expo

P: (813) 915 - 8066

See Exhibitor Rules and Regulations for more information.

THANK YOU FOR REGISTERING

Please be sure to review the information to ensure it is accurate, make a copy for your personal records, then remit this form to klambert@fpma.com

Exhibitor Booth Space Application

Booth Preference: Please review the available booth space in the FPMA Exhibit Hall grid BEFORE indicating your five booth preferences for SAM 2023.

DATE OF REGISTRATION

**Placement cannot be guaranteed, but every effort will be made to honor your first choice. In areas of conflict, priority will be given to companies that have demonstrated financial support to the Association, as well as attendance seniority.*

/ /

1st: 2nd: 3rd: 4th: 5th:

Please list exhibitors you do NOT want to be placed near.

| | |
|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> |

BOOTH FEES

A deposit of **\$1,000 for single booth** and **\$1,800 for double booths** must accompany application to reserve a space. To avoid an additional charge of \$150 per booth, **full payment MUST be made on or before January 5, 2023.** *Please see "CANCELLATIONS" clause in the Exhibitor Rules and Regulations should you need to cancel. **No exhibit may be assembled until the booth fee is paid in full.**

Credit Card:

MasterCard Visa American Express

Credit Card Number

Expiration Date

CSC (3 or 4 digit code)

Charge For: Entire booth cost Deposit Only

Signature:

COMPLIMENTARY NAME BADGES

It is our pleasure to include two (2) complimentary badges and two (2) complimentary lunches per booth. To receive a printed badge, all company representative names must be submitted to FPMA no later than **January 15, 2023.**

Badge Names: *Additional badges/lunches may be purchased for \$40.00 each

| | |
|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> |



Exhibitor Contract

Please read the Exhibitor Rules and Regulations portion of this application/contract and then sign and print your company name below.

I hereby agree to the conditions and stipulations in this contract as stated on the following two pages and declare myself authorized executive officer of the company stated in this contract.

Signature: _____

Company Name: _____

▶ **SPACE ASSIGNMENT, RESTRICTIONS, AND LAYOUT:**

Subletting or sharing space is not permitted. Exhibitor may not show, advertise, or offer any other products than those sold or manufactured by that Exhibitor in his or her regular course of business, as stated on the application form. Please review the Floor Plan layout provided via a link on the conference website carefully. All booth furnishings must conform to the Fire Marshal's regulations in the jurisdiction of the city of Lake Buena Vista, Florida and Disney Coronado Springs Resort.

▶ **GENERAL DISTURBANCES:**

All sound presentations in the exhibitor booth must be done in a sound-proof environment or with earphones, and must not disturb other exhibitors. If any exhibitor has equipment or devices that may disturb another exhibitor, because of noise or other objectionable features, they must notify the Association in writing prior to the conference and agree to accept a booth assignment as determined by the Association or the Exhibit Managers.

▶ **CANCELLATIONS:**

The Exhibitor may request, in writing, a refund as follows: Ninety (90) days prior to the meeting, a 100% refund will be issued, less a \$250 handling fee; eighty-nine (89) to thirty (30) days before the meeting, a 50% refund will be issued; less than thirty (30) days, no refund will be issued. If a confirmed Exhibitor does not occupy the booth for any reason, including failure to exhibit or arrive at the site, the Exhibitor is responsible for the total booth rental fee without refund.

▶ **EXHIBIT CONTRACTORS AND SHIPPING:**

All exhibit materials and equipment must be consigned to Gulf Coast Expo, and a bill of lading must be completed, with all charges fully prepaid. Materials and equipment may be stored at Gulf Coast Expo for a period of thirty (30) days prior to installation. Items shipped by your company should be addressed to your company and your booth number c/o Gulf Coast Expo, NOT the Florida Podiatric Medical Association. Shipping costs are not included in the booth price.

▶ **FURNISHINGS AND EQUIPMENT:**

Exhibit furnishings and equipment must be rented from Gulf Coast Expo. You will receive the necessary forms and information from Gulf Coast Expo to facilitate shipping and installation of your exhibit approximately forty-five (45) days prior to the show. All structural work, such as extra shelves, signs, display racks, spotlights, etc. must be approved by the Association and/or the Exhibit Managers. No supplies, materials, posters, or other objects shall be displayed, posted, tacked, nailed, pasted, or otherwise attached to columns, walls, floors, or any other parts of the building or furniture. All electrical equipment must conform to the Disney Coronado Springs Resort, Lake Buena Vista, Florida electrical code and must be approved by Underwriters Laboratory (U.S.) or another recognized authority. Volatile, flammable, radioactive, or explosive substances or other materials prohibited by Local Ordinance or by Insurance Carriers will not be permitted on the premises. If an outside contractor or other labor is used, a written notice to FPMA and Gulf Coast Expo and approval of such is required thirty (30) days in advance, and must be accompanied by a Certificate of Insurer certifying coverage of the same type and amount as hereafter provided.

Exhibitor Contract (Cont'd)

▶ **INSURANCE:**

All property of the exhibitor is to remain under the Exhibitor's custody and control to and from, or within, the confines of the exhibit area. FPMA, Disney Coronado Springs Resort, and Gulf Coast Expo do not provide insurance covering Exhibitors' property. Exhibitors shall carry comprehensive general liability coverage including premises, operations, and contractual liability coverage of at least \$500,000 for personal injury liability and \$500,000 for property damage liability. Statutory Workers Compensation with employer's liability, with a limit of at least \$100,000, must be obtained. The Exhibitor shall secure and furnish to FPMA one (1) month prior to the first licensed day of the facility usage (February 2, 2023), and must maintain during the entire license period, the above stated coverage. The policies shall provide that they will not be controlled or materially altered prior to the termination of the facility license period or until FPMA has been given at least one (1) month written notice of such cancellation or alterations.

▶ **SALES TAX:**

In accordance with Florida Statutes Section 212.18(3)(b)3, this exhibitor agreement authorizes the retail sales of tangible personal property or services subject to sales tax. The Exhibitor must register, or be registered, with the Florida Department of Revenue and collect and remit the tax imposed on such sales.

▶ **SECURITY:**

Loss prevention of Exhibitors' property will be a priority; however, neither FPMA, Gulf Coast Expo, the security service, nor the Disney Coronado Springs Resort will be responsible for loss or damage due to any cause.

▶ **LIABILITY:**

The Exhibitor hereby agrees to indemnify and hold harmless FPMA, its officers, members, agents and staff, and the Disney Coronado Springs Resort, its managers, officers, sponsors, employees, agents, successors, and assigns, and Gulf Coast Expo from any lawsuit or claim, including, but not limited to, an action relating to personal injury, product liability, false claims, or property damage or for loss of use of property by whomsoever sustained as a result of Exhibitor's participation in the exhibit, except only for damages or injury due to negligence or willful misconduct of the indemnities. The exhibitor assumes all responsibility for any and all loss, theft, or damage to exhibitor's displays, equipment, and other property while on Disney Coronado Springs Resort premises, and hereby waives any claim or demand it may have against Disney Coronado Springs Resort or its affiliates arising from such loss, theft, or damage. The exhibitor agrees, for the benefit of Disney Coronado Springs Resort and its affiliates, to comply with Disney Coronado Springs Resort policies and procedures for exhibitors, and all applicable laws, regulations, and codes. In addition, the exhibitor agrees to defend (if requested by and with counsel satisfactory to Disney Coronado Springs Resort), indemnify and hold harmless FPMA and Disney Coronado Springs Resort and their respective parent, subsidiary, and other affiliated or related companies from and against any liabilities, obligations, claims, damages, suits, costs, and expenses, including, without limitation, attorneys' fees and costs up through and including any appeal, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error, or omission or willful misconduct of the exhibitor or its employees, contractors, subcontractors, or agents.

▶ **COMPLIANCE:**

The Exhibitor shall comply with all federal, state, and local laws, rules, and regulations, including, but not limited to, those relating to safe usage, advertising, and marketing of products and services. Devices which emit radiation, light waves, sound waves, or other emissions which require or should reasonably require the use of safety equipment shall not be used in the hall or any part of the hotel without express prior authorization of FPMA and Disney Coronado Springs Resort. The Exhibitor shall also comply with all provisions relating to continuing education for the Council for Podiatric Medical Education.

Exhibitor Contract (Cont'd)

▶ **FORCE MAJEURE:**

In the event that the Disney Coronado Springs Resort, or any part of the exhibit area thereof, is unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, or any such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or any other cause or agency over which FPMA has control, or should FPMA decide that because of such causes it is necessary to cancel, postpone, or reset the exhibit or reduce the exhibit time or move out time, FPMA and Gulf Coast Expo shall not be liable to indemnify or reimburse the Exhibitor in respect to any damage or loss, direct or indirect, arising as a result thereof.

▶ **OTHER RULES:**

Canvassing or distribution of advertising, promotional materials, gifts, or refreshments outside the Exhibitor's assigned space is not permitted. Solicitations or conferences in the interest of business, except by Exhibitors, are prohibited on the premises during the conference. Hospitality suites and receptions may be allowed if no FPMA official function is scheduled. Written requests must be made sixty (60) days prior to the event for approval by FPMA.

▶ **VIOLATIONS:**

In the event an Exhibitor violates any provision of this agreement, the Association shall have the right, without liability whatsoever, to notify the agents, servants, employees, or other persons then operating Exhibitor's booth(s) and to close said booth(s) immediately and remove all the exhibits and other materials in the booth of the Exhibitor immediately upon notice. Furthermore, the Association shall have the additional right to bar the Exhibitor, his/her agents, servants, employees, or other representatives from the exhibit area and the exhibit hall and facilities and to enforce the provisions hereof by having the responsible local government official enforce this provision, all without liability to the Association, its agents, servants, employees, and contractors. If any provision of this agreement is breached by the Exhibitor or if the Exhibitor is in default hereunder, the Association shall have the right, and it is hereby authorized, to retain all monies therefore paid by the Exhibitor as liquidated damages. In addition to any powers, prerogatives, or remedies otherwise provided by the Association in this agreement, the Association shall have any and all rights and remedies otherwise available at law or equity.

▶ **AMENDMENTS:**

Any and all matters not specifically covered by the preceding rules and regulations and other terms and conditions contained in the Exhibitors Service Manual shall be subject to the decision of FPMA. FPMA shall have the full power to interpret, amend, or enforce these rules and regulations, provided any amendments or additions thereto are in conformance with the preceding sentence.

▶ **DEFAULT:**

Exhibitors will not be permitted to set up their exhibits or will be subject to eviction without refund if this contract is violated.

▶ **LAWS AND RULES APPLICABLE:**

This Agreement and accepted paid contract shall be governed by the laws, rules, and regulations of the State of Florida. The Exhibitor agrees to abide by the rules and regulations of the Disney Coronado Springs Resort while on resort property and understands where rules and regulations of the host hotel are more stringent than any of the above FPMA rules, such hotel regulations shall take precedence.

▶ **COVID-19 WAIVER:**

I agree that by registering for SAM 2023, I will indemnify and hold harmless Florida Podiatric Medical Association, its volunteers, employees, and others working on behalf of Florida Podiatric Medical Association against any and all claims, demands, suits, or loss, including all costs connected therewith, and for any damages which may be asserted, claimed, or recovered against or from Florida Podiatric Medical Association including loss of life, as a result of the pandemic.